

**Nathan Sansom**  
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## EXPERIENCE

### Freelance 2014-Present

Art Director/Graphic Designer/Production Designer

- Various commissioned projects including Art Direction, Graphic Design, Logo Design and Production work.

Clients: **Trulieve, Cast Iron, Muzik, Siltanen & Partners, Jaguar Forest Coffee, Chief THC**

### One Legged Pigeon/Hylink Digital 2022 Art Director

Beastmaster for **Bosch Power Tools Int.** Leading teams of 3 designers for content, commercials in 4 regions.

Clients: **Bosch, UCLA Health.**

### Quigley Simpson 2022 Art Director/Digital

Email production. Client: **Chase Bank**

### RAPP 2021 Art Director/Digital

Took direction from CD, ACD to create email campaigns that included Initial through Seasonal points of communication with client. Clients: **Lexus, Toyota.**

### Hammer Creative 2020 Digital Designer/Illustrator

Worked with ACD and SAD to conceive **Harry Potter** appstore designs and Pitch Decks for new clients.

Clients: **Zynga, Bethesda Softworks**

### IW Group 2019 Graphic Designer

Worked alongside GCD, ACD and PD to create big ideas for campaigns, activations, commercials, internal re-branding and animations. Won new client business. Clients: **McDonald's, Lexus, Japan Airlines,**

**Northwestern Mutual.**

### TBWA Media Arts Lab 2019 Production Designer

Banner Production Client: **Apple**

### Liquid Advertising 2018-2019

Jr Art Director/Graphic Designer

- Working with the Creative Director to fully conceptualize campaigns, and help in the process of executing them.
- Take direction and problem solve with teams of people, to meet deadlines on multi-million dollar campaigns.
- The things I can do to execute these ideations are Art Direction, Banner Production, Web Design, Video Editing, Decks, OOH, Motion, Cinemagraphs, Layouts, Logos, FB Carousels, Print and Copywriting.
- Clients: **Blizzard, Corsair, 2K, SEGA, Square Enix, ArenaNet, Daybreak, NVIDIA, CD Projekt RED, Jollibee,**

## EDUCATION

**Otis College of Art and Design**

Bachelor of Fine Arts (Advertising)

**May 2010**

## SKILLS

Adobe Suite CC, Microsoft Office, OSX and Windows. Specializing in Art Direction, Banner Production, Mock-ups, Video Editing, Motion, Logo Design, Web Design, Copywriting, Illustration, Fine Art, Silk-screening, Hand Lettering and Murals.